

ADVERTISING ADVANTAGES

- **OUR READERS ARE BUYERS.**
No headlines, sports or comic strips to compete with.
- **NEW DEMOGRAPHICS WEEKLY.**
Our papers are picked up from buyers in the market that week.
- **FREE PUBLICATION.**
Our publication is distributed at thousands of convenient locations throughout the United States, free of charge.
- **ONE REPRESENTATIVE.**
We offer local, regional and national ad placement using one sales representative and one billing statement.
- **FREE ONLINE INTERNET COVERAGE.**
All classified ads are online at no additional charge.