

DEMOGRAPHICS



SEX

Male..... **61%**
 Female..... **39%**



MARITAL STATUS

Married..... **70%**
 Single..... **10%**
 Other..... **20%**



AGE

18-24..... **07%**
 25-34..... **21%**
 35-44..... **29%**
 45-54..... **25%**
 55 + **18%**



EDUCATION

High School Grad.. **49%**
 Attended College... **27%**
 College Grad..... **13%**
 Attended/Grad
 Post College..... **01%**



HOUSEHOLD INCOME

Under \$25,000..... **29%**
 \$25,001-\$49,999.... **46%**
 \$50,000 -\$74,999..... **18%**
 \$75,000 -\$99,999..... **5%**
 \$100,000+ **2%**



Internet Access

Yes..... **56%**
 No..... **44%**

*Certified Information provided by the Circulation Verification Council 2005

